

OFFICIAL EIGHT FOR EIGHT PROMOTION RULES

NO PURCHASE NECESSARY. This Eight for Eight promotion (“Promotion”) is subject to and governed by applicable Federal, Georgia and local laws and regulations. Participation in this Promotion is void where prohibited or otherwise restricted by law. Please be advised that if you use any of the Peach Pass Express Lanes, you are required to maintain sufficient funds to cover tolls and other charges you incur or you will be liable for any toll violation(s) you incur.

1. GENERAL RULES: Any individual (“Participant”) who enters, attempts to enter or in any way participates or attempts to participate in this “Promotion conducted by the State Road and Tollway Authority (“SRTA”) and sponsored by Associated Credit Union (“ACU”) and SRTA agree to be bound by the terms and conditions provided in these Official Eight for Eight Promotion Rules (“Rules”), as well as SRTA’s interpretation of the Rules, which is final and binding in all matters relating to this Promotion. SRTA reserves the right to disqualify any Participant or winner in the event that SRTA determines, in their sole and absolute discretion, that such disqualification is appropriate. If a dispute occurs regarding any aspect of this Promotion, including, but not limited to, interpretation of the Promotion rules or requirements, the accuracy of the information provided by you, or your eligibility to participate in the Promotion, SRTA shall be the final decision-maker regarding such a dispute.

2. ELIGIBILITY. This Promotion is open to legal residents of the state of Georgia who are at least 18 years of age or older at the time of Promotion entry, who have a valid state of Georgia photo ID, who have an active e-mail account, and access to the Internet. The officers, directors, employees, contractors, and agents of SRTA and ACU, and any entity involved in the sponsorship, development, production, implementation and distribution of any Promotion and their immediate family members (and those living in the same household, whether or not related), are prohibited from participating in the Promotion and do not qualify as Participants. “Immediate family members” shall include spouses, partners, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension.

3. HOW TO ENTER. There are two ways to enter the Promotion as set forth below. One entry will be sufficient to be entered for each Entry Period drawing occurring subsequent to entry. Multiple entries during the Promotion Period will not increase your chances of winning. A Participant is not eligible for any Entry Period drawing(s) if their entry is submitted after the applicable Entry Period Deadline(s). Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. No mechanically reproduced entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. Failure to follow the Rules may subject Participant to disqualification.

a. Peach Pass Account holders online entry: If you have an active Peach Pass Account that is in good standing at the time of the applicable Entry Period drawing, which was opened before the Entry Period Deadline, you may enter by completing and submitting a form at <https://mailchi.mp/peachpass/eightforeight> with the Participant’s contact information, including first name, last name, telephone number and email address. Online entries must be submitted no later than the Entry Period Deadline in order to be considered for that Entry Period drawing and all subsequent Entry Period drawings. Only one entry per person during the Promotion Period is allowed.

b. Mail-in entry: You may also enter with or without a Peach Pass Account by hand printing your first and last name, telephone number and email address on a 3” x 5” index card and, during the Promotion Period, mailing it to SRTA at: Office of Communications and Engagement, Eight for Eight Promotion, 245 Peachtree Center Ave. NE, Suite 2200, Atlanta, GA 30303. Mail-in entries must be received no later than the Entry Period Deadline in order to be considered for that Entry Period drawing and all subsequent Entry Period drawings. Only one entry per person during the Promotion Period is allowed.

4. PROMOTION CANCELLATION, SUSPENSION OR MODIFICATION. SRTA reserves the right to cancel, terminate, modify or suspend part or all of the Promotion if the Promotion is not capable of being completed as planned for any reason, including, but not limited to, infection by computer virus, “bugs,” tampering, unauthorized intervention, fraud or technical failures of any kind or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of any such Promotion. The decision of SRTA to cancel, terminate, modify or suspend the Promotion shall be final in all respects. SRTA will post all revisions and notices on its website.

5. PROMOTION/ENTRY PERIOD. This Promotion will **begin at 9:00 a.m. EST on January 7, 2019** and will end at **5:00 p.m. EST on September 15, 2020**, and is comprised of multiple entry periods (each an “Entry Period”), as set forth in the table below (collectively, the “Promotion Period”). SRTA’s computer is the official time keeping device for this Promotion.

Entry Period	Entry Period Deadline (Online and Mail-in entry) at 5:00 p.m. EST on:	Approximate Drawing Date:	Approximate Date of Notification and Announcement of Winners:
1	January 21, 2020	January 23, 2020	January 24, 2020
2	February 18, 2020	February 20, 2020	February 21, 2020
3	March 17, 2020	March 19, 2020	March 20, 2020
4	April 21, 2020	April 23, 2020	April 24, 2020
5	May 19, 2020	May 21, 2020	May 22, 2020
6	June 16, 2020	June 18, 2020	June 19, 2020
7	July 21, 2020	July 23, 2020	July 24, 2020
8	August 18, 2020	August 20, 2020	August 21, 2020
9	September 15, 2020	September 17, 2020	September 18, 2020

6. NUMBER OF ENTRIES. Participant entries are limited to one entry per person during the Promotion Period. One entry will be sufficient to be entered for each Entry Period drawing occurring subsequent to entry.

7. PRIZES AND APPROXIMATE RETAIL VALUE. Prize(s) not redeemable for cash. For each applicable Entry Period, the selected winner(s) of entry periods 1 through 8 will receive a \$500.00 Visa gift card. All prizes for Entry Periods 1 through 8 have an approximate retail value of **\$500.00 USD**. For Entry Period 9, the winner will receive the Grand Prize of \$2,000.00 in Peach Pass toll credits applied to their Peach Pass account. The Grand Prize has an approximate retail value of **\$2,000.00**. All prizes will be paid by ACU.

8. WINNER SELECTION. One winner will be randomly selected to win the prize for each Entry Period above from all valid entries received during the Promotion Period prior to the applicable Entry Period Deadline by Participants who meet the eligibility requirements. Any winner of a drawing for Entry Periods 1 through 8 will be ineligible to win any other drawing for Entry Periods 1 through 8 in connection with this Promotion. However, a winner of a drawing for Entry Periods 1 through 8 is eligible to win the Grand Prize in this Promotion. By submission of your entry, you consent to SRTA and ACU contacting you if you are selected as the winner. In the event a potential winner is found to be ineligible to win a prize in this Promotion, becomes disqualified, or forfeits, SRTA may, but shall not be required to, select an alternate winner from all entries received in the same Entry Period as such ineligible, disqualified or forfeiting winner, subject to verification of eligibility and compliance with these Rules. In the event the alternate winner is found to be ineligible to win a prize in this Promotion, becomes disqualified, or forfeits, SRTA may, but shall not be required to, select a second alternate winner from all entries received in the same Entry Period as such ineligible, disqualified or forfeiting winner, subject to verification of eligibility and compliance with these Rules. If the second alternate winner is found to be ineligible to win a prize in this Promotion, becomes disqualified or forfeits, no prize will be awarded for that Entry Period.

9. ODDS OF WINNING. The odds of winning the prize(s) will depend upon the number of Participant entries received for each Entry Period.

10. TAXES. Any valuation of the prize(s) stated above is based on available information provided to the Sponsor, and the value of any prize awarded to the winner(s) may be reported to the IRS as required by law. Each Participant prize-winner is solely responsible for determining and paying all federal, state and local taxes (including any sales taxes). Any person winning over \$600 in prizes from ACU in a calendar year will be issued an IRS Form 1099 reporting the value of those prizes to the IRS.

11. HOW TO CLAIM PRIZE. Winners will be contacted at email or telephone number provided by each Participant when entering the Promotion. If SRTA is unable to contact a Winner using the email and telephone number provided within five (5) business days after the first attempt to notify the Winner, then an alternative winner will be selected, and the initial Winner will be

disqualified for that Entry Period. Winners may be asked to provide valid state of Georgia photo ID, social security number and a copy of the email SRTA sent to confirm their identify before the prize will be provided. In order to claim prizes, the actual person who entered the Promotion and was identified the winner must redeem the prize at the ACU Offices located at 6251 Crooked Creek Road, Peachtree Corners, GA, 30092-3107. NO PROXIES WILL BE ALLOWED TO CLAIM A PRIZE FOR ANY REASON. The prizes will only be awarded if properly claimed according to the Rules. Within sixty (60) days of the Grand Prize winner validly claiming the Grand Prize, ACU will make a payment of \$2,000.00 in Peach Pass toll credits to the Grand Prize winner's Peach Pass Account. All costs and expenses related to the prize acceptance, the prize, and/or prize use not specified herein as being provided are the sole responsibility of the winner(s). A prize must be claimed within sixty (60) days of notification by SRTA or it will be forfeited. No prizes will be mailed for any reason.

12. DISCLAIMER OF RESPONSIBILITY FOR ENTRIES. SRTA and ACU are not responsible for any problems with Promotion entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of SRTA or ACU.

13. PARTICIPANT OBLIGATIONS. By participating, each Participant agrees: (a) to abide by these Rules and decisions of SRTA, which shall be final in all respects relating to this Promotion; (b) to release, discharge and hold harmless SRTA, the State of Georgia, ACU and their officers, directors, employees, agents and representatives (collectively, Released Parties) from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the drawing or the acceptance, possession, use or misuse of the awarded prize (or portion thereof), including any/all travel/activity related thereto; and (c) to the use of his/her name, address (city and state), voice, performance, photograph, image and/or other likeness for programming, advertising, publicity, trade and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by SRTA, ACU and their designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

14. GOVERNING LAW AND JURISDICTION. This Promotion shall be governed by and construed in accordance with the laws of the State of Georgia, without reference to its conflict of laws principles. By entering the Promotion, Participants hereby submit to the jurisdiction and venue of the federal and state courts of Georgia and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. In no event, will any Participant be entitled to injunctive relief or equitable relief of any kind, or restrain the continuation of any Promotion.

15. RULES/LIST OF WINNERS. Copies of these Rules may also be found online at <https://peachpass.com/eightforeight> or may be obtained by sending a self-addressed stamped envelope to: Office of Communications and Engagement, Eight for Eight Official Promotion Rules, SRTA, 245 Peachtree Center Avenue NE, Suite 2200, Atlanta, GA, 30303.

For a list of any Promotion winners, send a self-addressed, stamped envelope to: Office of Communications and Engagement, Eight for Eight Promotion Winners List, SRTA, 245 Peachtree Center Avenue NE, Suite 2200, Atlanta, GA, 30303.

16. PROMOTER AND SPONSOR INFORMATION.

SRTA is the Promoter of this Promotion. SRTA and ACU are both Sponsors for this Promotion.

State Road and Tollway Authority, 245 Peachtree Center Avenue NE, Suite 2200, Atlanta, GA, 30303.

Associated Credit Union, 6251 Crooked Creek Rd, Peachtree Corners, GA, 30092.