



STATE ROAD & TOLLWAY AUTHORITY

STATE OF GEORGIA

Nathan Deal, Governor
Chairman

Gena L. Evans, Ph.D.
Executive Director

FOR IMMEDIATE RELEASE
July 27, 2011

CONTACT: Office of Marketing & Communications
404-893-3003 or acarver@georgiatolls.com

WSB Radio and Peach Pass “GO” Tour Coming to a Moe’s Southwest Grill Near You

Peach Pass Registration and WSB Giveaways On-Site Every Weekday Through August 12

ATLANTA – Now through August 12, News/Talk WSB Radio and the State Road and Tollway Authority are partnering to help you pick up lunch, get your Peach Pass and “GO!” **Every weekday from 11:45 AM - 1:15 PM**, the Peach Pass “GO” Tour will stop at a Moe’s Southwest Grill location in Gwinnett County to help commuters sign up for the Peach Pass that provides access to the I-85 Express Lanes opening later this summer. Come by and register for a chance to win a pre-loaded \$25 Peach Pass and a \$25 Moe’s Gift Card.

The Peach Pass, a small, thin toll collection device, will provide access to the new I-85 Express Lanes and the all-electronic toll lanes on GA 400. The Peach Pass transponder adheres to a vehicle’s windshield (or front bumper if using a bumper mount transponder) and is electronically linked to a registered Peach Pass account. Peach Pass registration is required for all vehicles using the I-85 Express Lanes, including toll-exempt carpools with three or more occupants, transit vehicles, motorcycles, emergency vehicles and Alternative Fuel Vehicles (AFV) with the proper AFV license plates (not including hybrids).

Peach Pass registration is available on site at every Peach Pass “GO” Tour stop. While you’re there, you can also register for your chance to win a pre-loaded \$25 Peach Pass and a \$25 Moe’s Gift Card. See the list of Peach Pass “GO” Tour dates and locations below:

DATE	STREET ADDRESS	CITY
Thursday, July 28	1850 Hwy 124	Snellville, GA 30078
Friday, July 29	4880 Peachtree Corners Circle	Norcross, GA 30092
Monday, August 1	4051 Hwy 78	Lilburn, GA 30047
Tuesday, August 2	1825 Mall of Georgia Boulevard	Buford, GA 30519
Wednesday, August 3	4880 Peachtree Corners Circle	Norcross, GA 30092
Thursday, August 4	1850 Hwy 124	Snellville, GA 30078
Friday, August 5	2111 Hamilton Creek Parkway	Dacula, GA 30019
Monday, August 8	3320 Lawrenceville-Suwanee Road	Suwanee, GA 30024
Tuesday, August 9	1850 Hwy 124	Snellville, GA 30078
Wednesday, August 10	6600 Sugarloaf Parkway	Duluth, GA 30097
Thursday, August 11	4051 Hwy 78	Lilburn, GA 30047
Friday, August 12	1825 Mall of Georgia Boulevard	Buford, GA 30519

Peach Pass registration also is available online at www.peachpass.com, by phone at 1-855-PCH-PASS (724-7277) and in-person at two Department of Driver Services locations in Gwinnett County: 2211 Beaver Ruin Road, Norcross and 310 Hurricane Shoals Road, NE, Lawrenceville. Additional information on Peach Pass “GO” Tour also is available on the WSB web site at: <http://www.wsbradio.com/news/entertainment/contests/peach-pass-go-tour/nC8c2/>.

###