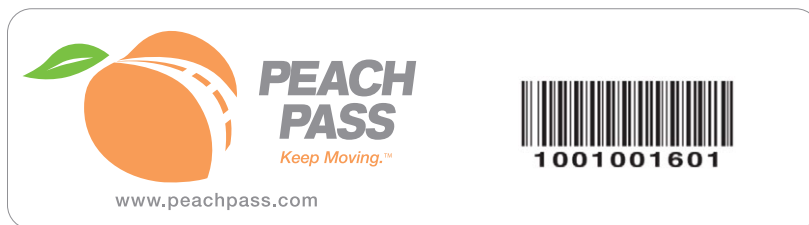


REGISTER FOR A PEACH PASS ACCOUNT

In Summer 2011, an exciting new transportation choice is coming to the Atlanta metropolitan area. Construction is currently underway to convert approximately 16 miles of existing High Occupancy Vehicle (HOV) lanes to Express Lanes in the I-85 corridor. Tolls will be collected via Peach Pass, a small, thin electronic sticker (similar to the Cruise Card) that adheres to a vehicle's windshield. It is a safe, secure, and convenient option that deducts the proper tolls when used on the I-85 Express Lanes or GA 400.

Sample Peach Pass



Opening a New Peach Pass Account

In July, motorists will be able to go online and open a new Peach Pass Account. You will need the following information to open your new Peach Pass Account:

- Name, address and a contact number
- Year, Color, Make, Model of vehicle(s) needing a Peach Pass
- An initial payment of \$20 to open the account (can be in the form of credit/debit card, check, money order or cash at select Customer Service locations)
- A valid, active credit card or debit card for replenishment of your account

Once you are registered and receive your Peach Pass, you can begin using any Peach Pass Toll Facility (i.e., GA 400 or I-85 Express Lanes later this summer)



Note: If you currently have a Cruise Card in your vehicle, you do not have to open a new account. Your Cruise Card will continue to provide access to GA 400 and the I-85 Express Lanes when they open.

Motorists will be able to set up Peach Pass accounts and receive Peach Pass transponders by:

- Visiting our website
www.peachpass.com
- Calling the Peach Pass Customer Service Center
1-855-PCH-PASS
1-855-(724-7277)
- Opening your Peach Pass Account in person at a Peach Pass Customer Service Center Location:
 - **Opening August 2011**
Peach Pass Walk-up Center
State Road and Tollway Authority
47 Trinity Avenue,
Ground Floor
Atlanta, GA 30334
 - **Department of Driver Services-Peach Pass**
Customer Service Center
2211 Beaver Ruin Road
Norcross, GA 30071
 - **Department of Driver Services-Peach Pass**
Customer Service Center
310 Hurricane Shoals, NE
Lawrenceville, GA 3004

