



STATE ROAD & TOLLWAY AUTHORITY

STATE OF GEORGIA

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Chairman

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I-85 Express Lanes Scheduled to Open on October 1

Peach Pass Customer Service Center Now Open Downtown; Registration Continues

ATLANTA (September 16, 2011) – The State Road and Tollway Authority (SRTA) announced today that the I-85 Express Lanes will officially open on Saturday, October 1. The opening date is contingent upon a successful testing outcome for all equipment in the Express Lanes and weather conditions. In addition, a third Peach Pass Customer Service Center is now open in downtown Atlanta at 47 Trinity Avenue on the Ground Floor. The new Customer Service Center is open Monday through Friday, from 8:00 am to 5:00 pm.

“The opening of the I-85 Express Lanes will represent a new era in transportation innovation,” said SRTA Executive Director Gena L. Evans, Ph.D. “This all-electronic commuting choice gives registered Peach Pass customers access to a more reliable travel option in the I-85 corridor. The Express Lanes concept has been proven successful in eight other cities, and we are excited about its ability to positively impact I-85 traffic and keep Metro Atlantans moving.”

Motorists who want the option to use the new I-85 Express Lanes and the all-electronic toll lanes on GA 400 can now open a Peach Pass account and conduct other account management services at the new Customer Service Center located on the ground floor of 47 Trinity Avenue, SW, Atlanta. In addition to the new downtown Customer Service Center, Peach Pass registration also is available online at www.PeachPass.com, by phone at 1-855-PCH-PASS (724-7277) and in person at two Department of Driver Services locations in Gwinnett County: 2211 Beaver Ruin Road, Norcross, and 310 Hurricane Shoals Road, NE, Lawrenceville.

Peach Pass registration is required for all vehicles using the I-85 Express Lanes, including toll-exempt carpools with three or more occupants, transit vehicles, motorcycles, on-call emergency vehicles and Alternative Fuel Vehicles (AFV) with the proper AFV license plates (not including hybrids).

To register for an account, motorists will need their contact and vehicle tag information and an initial prepaid amount of \$20 dollars for Personal Toll Accounts. The Peach Pass transponder adheres to a vehicle’s windshield (or front bumper if using a bumper mount transponder) and is electronically linked to a registered Peach Pass account. When customers decide to use the I-85 Express Lanes, tolls will be automatically deducted from their Peach Pass account.

Until the Express Lanes officially open, motorists should continue to follow the current HOV2+ rules, which require vehicles to have two or more occupants in order to use the HOV lanes.

For more information on Peach Pass and the I-85 Express Lanes, visit us at www.PeachPass.com. For media calls, contact Malika Wilkins at mwilkins@georgiatolls.com or Adrian Carver at acarver@georgiatolls.com.

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